

## FLORIDATOWN, BEAUTIFUL AND HISTORIC SPOT

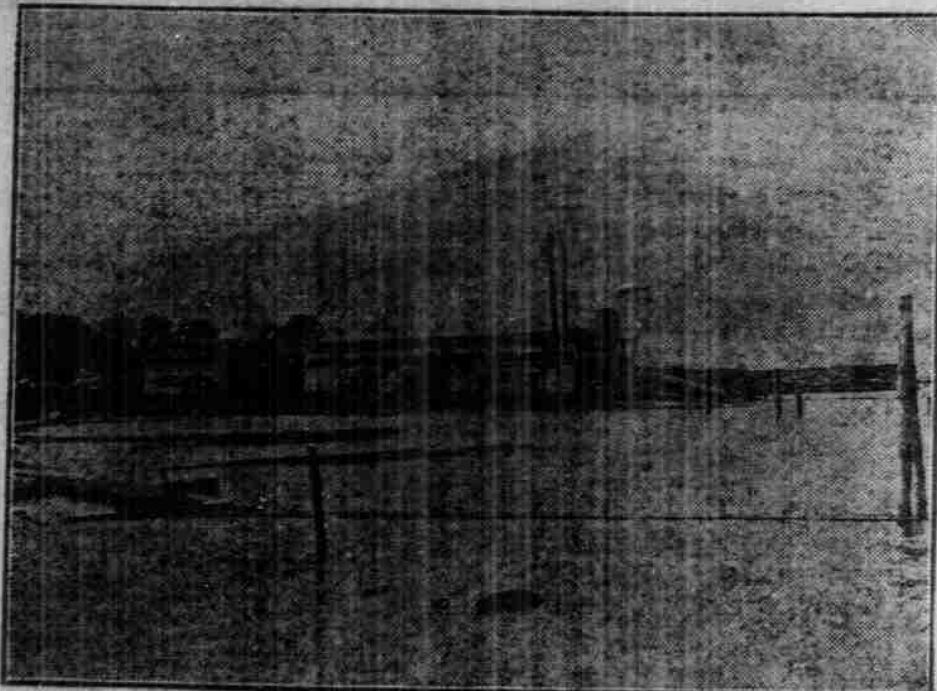
EARLIEST INHABITED PORTION  
OF SANTA ROSA COUNTY, AND  
ONE OF ITS MOST PICTURESQUE  
TOWNS.

On the extreme north shore of Escambia bay lies Floridatown, from all accounts, the earliest inhabited spot in Santa Rosa county.

From well-authenticated sources, it is learned that this place was used by the Spaniards extensively as a rendezvous for fishing purposes; but it is a matter of doubt whether they confined their operations to catching fish in the bay or varied their work by catching "suckers," coming down the river. Whatever may have been the avocation of this aggregation of Spaniards, it is certain they chose a most delightful retreat in which to sojourn.

Floridatown lies on a curve of the shore, forming a small cove, which prevents any high inroad of the tide, and permits the collection of logs into rafts, to be carried on at most times, with little trouble.

The settlement is situated on high, dry ground, in the midst of gigantic live oaks, whose size indicates that they were veteran monarchs of the forest when, a century ago, the Spaniards sat beneath their umbrageous boughs, mending their nets. No stagnant ponds or malarial marshes, from which arise foul exhalations, exist here; but the health-giving air is redolent with the resinous odor of the pines and the germless breath of the sea breeze. Back from the town stretch



Saw mill, timber bog and lumber yard of Mr. Sim Otis, at Mulat, Fla.

away to the north in a level sweep the young pines which are springing up to take the place of the virgin forest.

### A Sylvan Seaside Resort.

The residences are prettily located along the beach, all adorned with groves of majestic live oaks. Nothing seems wanting to make this place an ideal retreat for those looking for sylvan seaside resorts. The town is laid off into lots, many of which have been already sold, and it is safe to predict that before purposes, long all will be disposed of.

For farming purposes, the lay of the land around Floridatown, is admirable, and with proper fertilization, the soil will produce in abundance, all kinds of vegetables incident to this climate, together with melons, strawberries, and sugar cane.

A commodious hotel is located here near the beach, which is prepared to entertain guests at quite moderate charges.

A narrow gauge railroad connects Floridatown with Pace, the mill town,

a mile and a half distant. This branch is used by the Pace Mill Company to convey lumber to the bay that is to be carried away in rafts.

As before stated, there are no miasmatic influences and no malarial environment; consequently, Floridatown is, as the doctors would say, distressingly healthy.

In addition, the water here, in taste and purity is especially good, being freestone and free from deleterious constituents.

### Is Healthy Located.

The beach at Floridatown must be seen to be appreciated in all its beauty. The water increases in depth so gradually from the shore that the beach is an ideal spot for bathers. No sharks or alligators infest these waters, so bathers can sport in the waves without fear of these marine cannibals.

The launch "Pilgrim" makes semi-weekly trips from Floridatown to Pensacola. This place is also easy of access from Mulat, being only three miles away, and transportation to cover this distance can easily be secured at Mulat.

As a last word, it is sufficient to state that Floridatown is destined to be a place of importance in the not distant future.

People from all sections seeking homes in genial climates, with the prerequisites of health and good water, coupled with the advantages of sea-bathing and fishing right at their doors, will come here:

From places where forests are faded;

From regions where meadows are bare;

To a land by orange blossoms shaded,  
Where summer ever lingers on the air!

### MILTON BANKS ARE PROSPERING

Milton has two well financed banks, the First National, with S. J. Harvey as president, and the Chaffin Bank, a private bank, both doing a fine and

prosperous business. C. W. Lamar is first vice-president of the First National, L. P. Golsen second vice-president, and C. W. Cobb, cashier. The increase in deposits of the First

National since 1908 shows a gain of \$166,000, not a bad gain for the space of five years. President Harvey is an energetic, up-to-date young man who has demonstrated the fact that he is

nothing if not a born financier. His associates are all men in excellent standing and the First National Bank is a bank to be proud of. F. C. Chaffin is president of the

Chaffin Bank. Oliver Jernigan, Jr., vice-president, and J. D. C. Newton, its cashier. Its capital stock is \$25,000 and it does a splendid county business as well as in the city.

# BLACKMAN

is a fast-growing Santa Rosa town in a tract of 25,000 acres of the finest agricultural lands in Florida. This land, in addition to being rich in production of the usual farm products, is noted for its easy adaptability to pecan culture.

# GALLIVER

is another fast-growing town located at the junction of the L. & N. Railroad and our Florida, Alabama and Gulf Railroad, which runs centrally through this wonderfully fertile tract. The location of this railroad assures permanent and quick transportation to market at low cost. ¶ We have town lots for sale in both Blackman and Galliver, and will also be glad to furnish any desired information regarding agricultural lands in this section. Write

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Beautiful Home of B. W. Stratton, at Camp Walton, on The Narrows.

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